



SOLIDSILVER
• **SOLUTIONS** •



Benefits of LIPA (LinkedIn Profile Audit) **It creates Leads and growth**

Content

The LIPA is currently a 12 page PDF that looks at 12 key areas of your profile

It then compares it with the current trends and algorithm

Then it highlights areas to be worked on

There is a summary a quick wins section as well as a to do and edit section showing you how and when

The Implementation session

I take the client through the report and we together implement the required changes

The client is free to ask any questions at all

I show them all the features of the platform as well as the profile there is search, activity and all the buttons and settings

tony@solidsilversolutions.com or **07817 827422**